

"I've seen many people spend the better part of their lives focused on the wrong things: their company's 'agenda,' other peoples' definitions of success, money, etc. Over time, this leads to frustration and emptiness. True freedom exists when a person discovers their God-given design and pours themselves into doing that work in service to others."

"People really struggle to change their attitudes and behavior. It's particularly difficult when a person who obeys God's calling is moving out of their comfort zone. It's a joy to help people through this transition and see them get excited about focusing on Kingdom significance."

## Jeff Spadafora >>

Spent 19 years consulting with Fortune 1000 companies, guiding managers to become more efficient and equipping executives to lead in 'high change' environments.

Jeff's expertise was creating change at the enterprise level by helping individuals change at a personal level. During the last three years of Jeff's business career, a gentle whisper encouraged him to shift his focus from success to significance. Inspired by Bob Buford's book Halftime, Jeff participated in The Halftime Institute, and worked with a personal coach. It was then he knew that God's plan for him was to help others through their own Halftime transitions. Eventually it was clear that his calling is to help people discover their calling. Jeff is now the Director of Coaching and Product Development. He focuses on coaching individuals in Halftime and training others to be Halftime coaches and leaders of the Halftime Roundtable process in their communities.

**Jeff and** his wife of 19 years, Michelle, live in Evergreen, Colorado with their daughter Denika and two sons, Neal and Quinn. Jeff enjoys skiing, horseback riding, fly fishing and coaching youth athletics.

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